**Theme 1: Messages** **and communication channels for the celebration of the 15th anniversary of the entry into force of the Cartagena Protocol on Biosafety and beyond**

1. Please fill in the matrix below

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| **Theme: 15th anniversary of the entry into force of the Cartagena Protocol & the entry into force of the Supplementary Protocol on Liability and Redress** | |
| Target audience and rationale  The “broad public” - to raise awareness & build confidence in international & national regulatory systems | Target audience and rationale  People involved in relevant industries & other organisations, including government – to help ensure compliance |
| [insert country name] is one of 171 signatories to the Cartagena Protocol on Biosafety - an international agreement to ensure the safe handling, transport and use of genetically modified organisms (GMOs) | [insert country name] has a rigorous regulatory system governing all aspects of GMO use, including research and contained use, trial release, commercial release and transboundary movement |
| Every country has the right to choose if and how they want to use GM technology and needs to give their consent before a GMO can be imported | Strict compliance measures pertain to the research, development, production and marketing of GMOs and a permit is required before you can engage in any of these activities |
| Public participation is a legislated requirement in the regulation of GMOs - it’s not an insular or secretive process. | GMO regulations put in place science-based risk management measures to ensure the safe and sustainable use of GMOs |
| Strict risk assessments are done at every stage of GMO product development and use to allow for close evaluation and monitoring long before and after these products are available on the market. | The national GMO regulatory framework endeavours to provide effective and appropriate oversight to ensure the safety and sustainability of all relevant products, without unduly impacting on innovation |
| GMOs have been used commercially since 1997, significant international data, experience and expertise regarding the sustainable development, regulation and use of GMOs therefore exist |  |